

# CHRIS EARL

Speaker | Strategist | Leader | Author | Content | Aerials

## CONTACT

### Phone

239.276.4824

### Email

chrisearlsfwl@gmail.com

### LinkedIn

www.linkedin.com/in/  
chrisearlsfwl

### Website

www.chrisearlsfwl.com

### Location

Wichita, KS

## EDUCATION

1992 - 1997

### Bachelor of Arts,

University of Wisconsin-  
Madison, Political Science  
& Broadcast Journalism

## SKILL SET

Speaking • Writing •  
Author • Published  
Novelist • Leadership •  
Mentor • Efficiency  
Strategist • Website  
Builder • Drone Pilot (FAA  
Part 107) • Final Cut Pro •  
Edius • ENPS • MS Word •  
MS Excel • Elementor •  
WordPress • Reporting •  
News Anchoring • News  
Commentary • News  
Photography • Storytelling  
• Crisis Communication •  
Messaging • Professional  
Social Media Content •  
Digital Content • Editing •  
Political Reporting and  
Analysis • Campaign  
Coverage • Business  
Reporting • Tourism  
Reporting • Natural  
Disaster Reporting •  
Sports Reporting • Digital/  
Zoom News Gathering •  
Live Interviewing

## ABOUT ME

Committed leader, communicator and storyteller equipped to share your story with the world. A respected content creator who thrives on daily deadlines. I relate to others, from raising two teenagers on my own to shining a light on people who battle substance abuse and homelessness. I connect with people. A process-based content producer, cultivating efficiency with accuracy in anchoring 25,000+ live newscasts. My drone fleet can add aerials to enhance your messaging.

## EXPERIENCE

### Evening News Anchor, KAKE-TV (ABC), Wichita, KS, March 2024 to present

- Anchors three hours of live news each weekday, including top-rated solo newscast at 4 p.m.
- Thrives on researching and showing the stories of the 65 counties of our massive viewing area.
- Weekly reports, "Wins For Kansas", to highlight groups committed to a positive impact.
- Mentor to 14 work teammates, from reporters, photographers, producers and sports, with the objective for career improvement and enhanced content product for every newscast

### Evening News Anchor, WFTX-TV (FOX), Cape Coral, FL, March 2022 to March 2024

- Served as key teammate at FOX 4, most visibly as anchor for 6/10/11 p.m. live newscasts, copyediting/writing 2.5 hours of news, more than 10,000 words for broadcast each day.
- Direct manager to nine reporters with feedback, research, efficiency, idea-to-execution.
- Reported weekly throughout Southwest Florida, with key focus on Hurricane Ian recovery.
- Worked closely with supervisors on tracking employee results, including disciplinary action.
- Led thousands of viewers through deadly Hurricane Ian, from impact into long-term rebuilding.
- Launched weekly commentary, "Friday Half Full", to highlight positive moments in our region.
- Mentor to teammates, helping guide their growth and career progress to larger markets such as Charlotte, Tampa and West Palm Beach.

### Evening News Anchor, KCRG-TV (ABC), Cedar Rapids, IA, April 2008 to March 2022

- Closed out 14 years at KCRG, the dominant newsroom in Eastern Iowa, having been promoted three times and ending as evening anchor of 4/6/10 p.m. live newscasts.
- Anchor of top-rated newscasts (viewers 25-54) for all 56 Nielsen ratings periods at KCRG. Primary political reporter for three presidential campaigns of Iowa Caucuses.
- Created reporting system for maximum efficiency for daily workload, allowing for unique content across five different platforms (KCRG, KCRG 9.2, *The Gazette*, kcrg.com and social media).
- Grew KCRG Facebook branding from 0 followers in 2009 to 23,000 in 2022, through sincere and thoughtful connections and perspective that highlighted our shared Iowa experience.
- Facebook Live "Flood Tours" of September 2016 gained 1.5 million impressions during four days of live tours, through just an iPhone, of flood zones where the public was not allowed access.
- Mentor to numerous reporters, anchors and producers to help elevate their skills and presentation into markets like Milwaukee, Denver, Kansas City, Des Moines and St. Louis.

### Evening News Anchor, WEAU-TV (NBC), Eau Claire, WI, May 2005 to April 2008.

### Sports Director, KDLH-TV (CBS), Duluth, MN, December 1999 to May 2005

### Owner/Founder, iDroneKansas.com, 2024

- Create finished aerial video for clients in Kansas, having rebuilt drone libraries at three stations.

### Author, Published Novelist, *Gotcha Down* (2004), *The Interim* (2007), *The Last Out* (2009)

- Novelist and strategist for successful media campaigns, including direct sales of hundreds of books through digital marketing and gaining libraries as clients.